

*The Buckeye District of The American Rose Society presents*

# *The Buckeye Rose Bulletin*

Spring 2003

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## **Upcoming Events:**

**Consulting Rosarian Audit, Columbus April 5, 2003**

**Spring District Meeting, Columbus April 6, 2003**

**Top Gun, Dayton August 1 & 2, 2003**

## **From the Director...**

It's still Winter, as I write this message it is snowing and blowing once again. I heard the other day on the radio there is bounty out on the groundhog's head. But, before we know it, Spring will be here as well as the Buckeye District Spring Meeting. We have a full agenda planned for our meeting in Columbus at the Franklin Park Conservatory, on Sunday, April 6, 2003. The Conservatory is located at 1777 East Broad Street, and is easily accessible off the Broad Street Exit of Interstate 71. We are privileged to have as our guest speakers, the four ARS Vice President Candidates: Deep South District Director, Ed Griffith, of Mobile, AL; Great Lakes District Director, George Hartley, of Royal Oak, MI; Pacific South West District Director, Steve Jones, of Valencia, CA; and Pacific North West District Director, Jeff Wyckoff, of Seattle, WA. Each candidate will speak on a topic of his choice and participate in a panel discussion moderated by ARS Past President, Dr. Jim Hering. Again this year, Larry Schock will have the newest miniature varieties available for sale. See a complete list elsewhere in this bulletin. Be sure to mark this date on your calendar, and join us in Columbus.

Saturday, April 5, 2003, the day before the spring meeting, Consulting Rosarian Chair,

Steve Pyrak, has planned a CR Audit. The audit will be held at Franklin Park Conservatory from 1:00 – 5:00 pm and will feature the VP Candidates as faculty. George Hartley will start things off with Roses A thru Z, “A walk in our rose garden”, Jeff Wyckoff will speak on the topic of “OGR's in the Modern Garden”, Ed Griffith will present “Keep it Simple” and Steve Jones will finish the session with “Floribundas and Polyanthas”. Contact Steve for additional information or to find out your CR audit date at [spyrak@aol.com](mailto:spyrak@aol.com) or (513) 874-3376. Registration for the audit can be found on the Buckeye District Spring Meeting registration form.

On February 8, 2003, Steve Pyrak held another successful CR Audit and School in Dayton. As a result, we are proud to announce the addition of six new Consulting Rosarians: Dr. William Bruck, Susan Dolph, Robert Frick, Joan Gangle, Ann Schlinkert and Sue Witwer. Congratulations to each of you, and thank you to Steve and his assistants, Jerry Dolph, Randy Lady, Tren Meyer, Ildiko Marcus and Jack Schueler.

It is time to join, or renew, as a Patron of the Buckeye District for 2003. This program supports our on-going efforts and helps to build

a reserve that may be used for special projects. You may also elect to become a Patron of the American Rose Society at the same time. I encourage your consideration in joining others who are helping in this effort.

Congratulations to the 2002 recipients of the Bronze Medal Award. They include: Len Pavuk – Central Ohio Rose Society; Mary Jane Pencil – Clark County Rose Society; Brian Burley – Columbus Rose Club; Dr. Lewis Shupe – Miami Valley Rose Society; Alma Long – Millstream Rose Society; and Clyde Everett – Moundbuilders Rose Society. This meritorious distinction is given to an individual or team for outstanding service to the society or area.

Congratulations also to Jeff Sommer. Jeff has completed his apprenticeship, and is now an accredited arrangement judge.

Be sure to look at the mailing label on this issue of *The Buckeye Rose Bulletin*, your subscription may have expired. Your support is needed in helping to continue our publication. Send your renewal check to Treasurer, Lori Hilfer or Editor, Randy Lady. Even better, you may download the bulletin from the district website: [www.buckeyeroses.com](http://www.buckeyeroses.com). Let us know your e-mail address and we'll contact you when the newsletter is posted.

The remaining Buckeye District Directories will be available at the spring district meeting. The directory includes a listing for officers, chairmen, local society presidents, important meeting dates, consulting rosarians, horticulture and arrangement judges, award recipients and local society members. The directory has been updated with 2003 information and is available for purchase at a cost of \$10 each.

I am running for a second term as Buckeye District Director and am asking for your support in the upcoming elections. As an

ARS Board Member, I was elected as a member of the ARS Ethics Committee and currently serve as a member of the ARS Arrangement Committee. I am also Co-Editor of the ARS specialty bulletin *Mini News*. In the Buckeye District, I organized the first all-day seminar devoted entirely to Old Garden Roses and compiled information for the new district web site, [www.buckeyeroses.com](http://www.buckeyeroses.com). I will continue to work in the future with the district committee chairmen to organize audits, schools and workshops. I look forward to serving as Buckeye District Director for another term, and thank you for your continued support.

In addition to the events already discussed, a number of other events are being planned for 2003. The ARS Spring National Convention will be held in New Orleans, LA on April 17-21, 2003. The ARS 5<sup>th</sup> National Miniature Rose Show and Conference will be held June 13-15 in Charleston, SC. Miami Valley Rose Society will be our hosts for the Top Gun Meeting on August 2<sup>nd</sup> at Wegerzyn Horticultural Center in Dayton. Jim Mills will be our featured speaker. Also plan to attend the catered dinner at the home of Jim and Barb Zimmerman on August 1, 2003. A registration form can be found elsewhere in this bulletin. The Buckeye/Great Lakes Combined Fall District Meeting and Rose Show will be held in Toledo on September 12-14, 2003. A horticulture judging school will also be held on September 13<sup>th</sup> and 14<sup>th</sup> at the Toledo Fall District Meeting. If you are interested in becoming a judge, contact Dr. Jim Hering for more information at [rosehering@aol.com](mailto:rosehering@aol.com) or (740) 383-2177. Finally, the ARS Fall National Convention will be held in Washington DC on September 24-29, 2003.

FYI, Our new e-mail is [rlady@earthlink.net](mailto:rlady@earthlink.net), the old one is still active until later this summer.

Terri A. Lady  
Buckeye District Director

**CONSULTING ROSARIAN AUDIT**  
**Saturday, April 5, 2003**  
**Franklin Park Conservatory – Columbus, Ohio**

<u>Time</u>	<u>Speaker</u>	<u>Topic</u>
1:00 – 2:00 pm	George Hartley	A Walk in our Rose Garden
2:00 – 3:00 pm	Jeff Wyckoff	OGRs in the Modern Garden
3:00 – 4:00 pm	Ed Griffith	Keep It Simple
4:00 – 5:00 pm	Steve Jones	Floribundas and Polyanthas

**BUCKEYE DISTRICT SPRING MEETING**  
**Sunday, April 6, 2003**  
**Franklin Park Conservatory – Columbus, Ohio**

8:15 – 8:45 am	Board Meeting
9:00 – 9:15 am	Welcome – Terri Lady, Buckeye District Director
9:15 – 10:15 am	Ed Griffith – <i>The Wonderful World of Roses</i>
10:15 – 10:30 am	Refreshment Break
10:30 – 11:30 am	George Hartley – To be announced
11:30 – 12:15 pm	Business Meeting – Jim Zimmerman, Buckeye District President
12:15 – 1:00 pm	Lunch, Franklin Park Conservatory
1:00 – 2:00 pm	Steve Jones – <i>Potpourri of Roses</i>
2:00 – 3:00 pm	Jeff Wyckoff – <i>Ground Covers or Ground Chuck?</i>
3:00 – 3:15 pm	Refreshment Break
3:15 – 4:15 pm	Panel Discussion – ARS Vice President Candidates Dr. Jim Hering – Moderator
4:15 – 4:30 pm	Invitation to Fall District Convention – Jerry McCarthy
4:30	Adjournment

Mini Roses for sale: ‘Baby Boomer’, ‘Double Gold’, ‘Peach Delight’, Doris Morgan’, Soroptimist International’, and ‘Vista’

**REGISTRATION FORM**

**BUCKEYE DISTRICT SPRING MEETING**

**PLEASE RETURN BY MARCH 23, 2003**

\_\_\_\_\_ Registration Fees @ 2.50 per person for **Consulting Rosarian Audit** \_\_\_\_\_

Cost of boxed lunch (sandwich, drink, chips, salad and cookie) plus morning and afternoon refreshments for **Buckeye District Spring Meeting**. Please choose **one per person** of the following sandwich selections:

\_\_\_\_\_ Turkey \_\_\_\_\_ Roast Beef \_\_\_\_\_ Ham \_\_\_\_\_ Chicken Salad \_\_\_\_\_ Vegetarian

Number of Person(s) \_\_\_\_\_ for lunch @ \$15.00 per person \_\_\_\_\_

Total for Consulting Rosarian Audit Registration \_\_\_\_\_

Total for Buckeye District Spring Meeting Lunch \_\_\_\_\_

Grand Total \_\_\_\_\_

Make check payable to **Buckeye District, ARS** and mail to:

Lori Hilfer                      10550 Tudor Cir                      North Royalton, OH 44133-1973

Name(s) -----

Address -----

City ----- State----- Zip-----

Phone ----- E-mail -----

\_\_\_\_\_ I am/We are interested in attending a Dutch treat dinner Saturday evening with the ARS Vice President Candidates. (For reservation purposes only)

# Questions and Answers - American Rose Society Vice Presidents Candidates

In the issue we ask the candidates for ARS vice president some pertinent questions concerning our rose society.

## **Question #1. American Rose Center**

*Should the American Rose Society continue to maintain and operate a public rose garden, and should ARS headquarters remain in Shreveport? Explain.*

**Ed Griffith.** The American Rose Society is the custodian of our National Floral Emblem. For over 25 years the American Rose Center in Shreveport has served as the place for rosarians and rose lovers to visit and celebrate the rose. I will work toward making the Rose Center self sustaining, so that it is no longer a drain or burden on the purposes and objectives of The American Rose Society. I will do that by reviewing it's intended scope and ideals and then analyze it's income and expenses. Should headquarters be moved? I do not have the answer. But there will be a time when we will have to think about these avenues, if we feel it is not contributing positively to the organization.

**George Hartley.** Generally, beyond question roses are our favorite flower. In fact since 1986 our National Flower. Roses seem to have been with us forever and they come in so many forms that nothing rivals them for beauty and fragrance. So just a casual glance is enough to explain why for over 2500 years the rose has been called the "**Queen of Flowers**". No other group of plants has the loyal and influential following enjoyed by the rose. Roses are a labor of love for many of us, and this is why the American Rose Society, is so vital to many Rosarians.

The American Rose Society, is a no-profit educational organization and the grounds of our headquarters were deemed to us exclusively for education and scientific research in the improvement of the standard of excellence of the rose for all American people, together with the stimulation of general interest in the rose, and in order to further said work and particular to provide the location for the American Rose Center and sites for the headquarters of the American Rose Society, and activities designed to stimulate interest in the rose.

The Rose Gardens at the American Rose Center is our "**WINDOW ON THE WORLD**", where we can showcase the rose in our official capacity as the national organization for the rose "*America's floral emblem*". The garden attracts many visitors throughout the year.

Funds for the support of the garden come from our permanent maintenance endowments, special gifts from visitors, and patrons. Our patron donations comes from mostly from our own membership who generously give more than their annual dues to insure the gardens are a source of pride for all who love the rose.

The gardens of the American Rose Center can become a benefit to our membership:

1. Through Research and Education
2. Friends Through supplies
3. Endorsements – through product testing and evaluation

The American Rose Society, headquarters should remain in Shreveport, Louisiana at the American Rose Center for the following reasons:

1. We own the property it has been deeded to us. IT'S OUR HOME.
2. We own the building, it's paid for.
3. The community has been very supportive to the center. They raised a large amount of funds to provide a permanent endowment fund to maintain the gardens, and the headquarters should be a part of that location.

A walk through the Gardens of the American Rose Center, with over 20,000 magnificent roses in full bloom in spectacular beauty, surrounded with vibrant blooms and delicious floral fragrance. Over 40 Acres of the "Queen of Flowers" includes; The newest hybrid roses, miniature roses, All American Rose Selections, and Single Petal Roses – display of exotic and colorful blooms

Need I say More!!!

**Steve Jones.** Yes, the American Rose Center (ARC) should continue as the center of our organization. I often hear people say we need to move out of the center and sell the property. Most people don't realize that the ARC was a donation to the American Rose Society (ARS). We do not own the property, but it is there for us as long as we are there. If we should leave, we can only take with us whatever is not nailed down. The agreement says the property will revert back to the family who donated it; therefore, we cannot sell the property.

Even if we should leave, where can we go that wouldn't cost us an arm and a leg that we cannot afford as it is? Let's face it, Shreveport is central to all ARS members and the cost of living there is very low. If we left, we would have to pay rent, increased wages, moving fees, taxes, etc. at the new location. I doubt we could get rent from any building in the United States that would be lower than the zero we are paying now. Low rent runs around \$1.80 per square foot per month here.

Also, we would need to acquire extra property so we could have a garden. What good is a horticultural organization without a garden? Land is not cheap in most of the United States.

What I can see us doing is to improve the ARC. We desperately need to finish the Klima Center so we can rent it out to groups, weddings, receptions, even hold rose shows/seminars there. The extra income should make the ARC self sufficient.

Next, because we have so much land at the ARC I would invite other horticulture groups to install their own garden there. For example, we could have the local rhododendron, azalea, and herb societies place gardens in the ARC. They could even rent out the Klima Center for their meetings. The ARC would still be the main draw, and we could change the name to the ARC and Botanical Gardens. It would add more interest to the ARC year round when the roses are not in bloom and the other plants are.

**Jeff Wyckoff.** The ARS *should* continue to maintain the American Rose Center in Shreveport, for the following reasons:

- 1) With a Maintenance Endowment of c. 4 million dollars, the Garden adequately pays for itself.
- 2) Were the ARS to relinquish the property at the American Rose Center, it would likely revert to the family of the donors, according to the terms of the original bequest. We would not profit from its sale.
- 3) The Gardens contain some 3-4 dozen District and local Society gardens that serve as a focal point and source of pride for those groups involved.
- 4) When adequately staffed and funded, the Garden provides a community asset for Shreveport and the surrounding area with events such as Christmas in Roseland, etc. Such events can be both short and long-range fundraisers for the ARS as well as for the Garden.

- 5) When the Klima Center at the Shreveport property is completed, we will have a first-rate facility for rose outreach and education.

ARS Headquarters should remain in Shreveport for the simple fact that if we move, we will lose invaluable staff experience and knowledge from those people who will not relocate. In addition, we would have to purchase or rent new facilities, an added expense we cannot afford. Finally, staff salaries in a new location would likely run higher than they do in Shreveport for comparable levels of experience.

### **Question #2. Publications.**

*Give your opinion of the American Rose magazine as it exists today – strengths and weaknesses. Should the Annual be changed or eliminated? Explain. Do you favor a change in the size of the magazine? Explain. How often should the magazine be published, and should we continue to publish the magazine “in house”? Explain.*

**Ed Griffith** The AMERICAN ROSE magazine for most of our membership is the only connection they have with the ARS and roses. We must continue to encourage its excellence. The magazine should be offered on a monthly basis with essentially the format we now enjoy. All costs should be reviewed for their merit...the magazine is no exception. If we can keep it in house, let's keep it.

In addition to the Rose Annual for members, consideration should be given to one that is merchandised in places such as; Home Depot, bookstores and newsstands. This can be accomplished, with some modifications. With this annual and other rose publications we can offer attractive products that can capture our "friends and neighbors" as once envisioned by Horace MacFarland.

**George Hartley** American Rose Magazine... is our beautiful monthly; full of color publication...the only periodical devoted exclusively on the culture, use and history of the rose. The magazine has certainly improved during the 29 years I've been an American Rose Society member. The magazine is printed on quality paper that when you see a picture of a rose it looks like a rose. However, in some issues a beautiful red rose, looks orange in color. We have many quality articles, and the regular columnist information is greatly appreciated. If there is one criticism, is the absence of illustrations in the beginners articles (A graphic-artist would add a favorable flavor in this area).

To increase the size of the magazine would necessitate, increased advertising revenue to cover the additional pages. Could we convert our present annual advertisers to shift their advertising fund toward the magazine, when many of them presently support both publications. I would support on a trial basis experimenting with two issues in 2004.

The months of February and March we could cover the added expense through smaller newer advertisers, the additional articles could cover rose culture, in warmer or earlier blooming areas in the February issue, and the cold climate later blooming in the March issue. We still must strive in keeping our current publication schedule, and make every effort to deliver the magazine timely. The December issue would be a great for historical information but not at the expense of eliminating the annual.

American Rose Annual... has been published annually since 1916. The annual in its present up-dated formatted form is an attractive full-color publication containing up-to-date informative articles on roses and rose growing plus many other articles of general interest to rose lovers. In the annual our articles are generally longer and filled with more details and illustrations than in our monthly publication

(sometimes they are far too wordy). The annual is a keepsake.

To return to publishing a smaller format would be costly, the additional cost of several thousand dollars would need to be funded through about a half million dollar endowment. Let's keep-up the tradition established by the American Rose Society in 1916 and continue the American Rose Annual.

**Steve Jones** I think the ARS magazine is generally excellent. The ARS publication staff has done an excellent job putting out a high quality magazine.

I do believe that the magazine can be improved to make it more member friendly. Most ARS members are not active in local societies; they just want the magazine. We can improve the magazine by cutting down on the unpopular features, such as two months of advertising for each national convention, by inserting a page or two of our member's favorite pictures of roses and gardens, and not make the magazine a photo gallery for a select few photographers (including me). The articles need to be of interest to the majority of our readers. All of this could be accomplished with no cost increase.

I would also like to see the ARS use one of the months, say September, to publish the magazine as a "special edition" that would only feature the new roses for next year, both here and maybe abroad. The magazine could be paid for by advertising from the rose nurseries to have their roses featured in this magazine. We could then sell this magazine at nurseries, especially high-end nurseries, with membership information. It could be called, "New Roses for 200X".

Another idea is to have a column for each part of the United States, which could reflect what they might be doing this month, lists of good roses for the climate, etc. We rarely have anything that is regional other than Rose Tips.

Even though I am an Annual collector, there is a lot to be said about deleting the ARS Annual and going to a 12 month magazine. There would be a significant cost savings, and each magazine will have more pages and thus more articles in it, which would interest our membership. Also, we would not get into a bind if the Annual is late (usually problems with the Guest Editor), which causes the ARS magazine to be delayed, often for months before catching up to schedule.

Generally our in-house staff has done an excellent job with the publications and it should remain with ARS. I have had bad experiences with outside publishing in the past, and I doubt we would get a better product or have a cost savings.

**Jeff Wyckoff** The primary strengths of the American Rose magazine include:

- 1) The experience, knowledge, and dedication of publishing staff.
- 2) The quality of the rose photos that appear in the magazine, far better than any other garden periodical.
- 3) The depth of rose knowledge of our authors.

The primary weakness of the magazine is that we cannot get many of our best authors to contribute to it on a regular basis. Payment for articles is not the answer (even if we could afford it); rather, we need to constantly work to improve the quality of the magazine until it becomes a hallmark horticultural journal to which people will willingly contribute.

The plan currently being studied by the Board of Directors would eliminate (at least temporarily) the Annual in favor of a 12-month magazine of 64 pages, up from our present 48. I am in favor of this plan for the following reasons:

- 1) It would give us a total increase in pages of nearly 100/year.
- 2) It would save us over \$10,000/year in printing costs.

- 3) It would allow us to print longer, more in-depth articles in the magazine.
- 4) The Annual could be reinstated in the future, along with the 12-month magazine, when our finances can handle it.
- 5) The functions of the Annual's Guest Editor, soliciting longer feature articles of their own choosing based around a particular theme, could be incorporated into the 12-month magazine, with one or two articles running each month accompanied by a special by-line crediting the Guest Editor.

Many other national rose societies, including those of the United Kingdom, Canada, and New Zealand, produce only quarterly publications for their members. A monthly magazine, one that has won 4 successive APEX awards, should be a source of pride for ARS members, a benefit that by itself is well worth the price of membership.

I do not see an "out-of house" publishing of the American Rose as a viable option.

### **Question #3 Finances/Membership**

*What are your suggestions for increasing members, developing new sources of income, and controlling expenses?*

**Ed Griffith** We must strive to increase our membership through our local societies. It's the people who make the difference! Local societies are the most creative in procuring new members. I believe we should be sharing these creative experiences by doing such things as: educational workshops, seminars, pruning day, rose sales, garden center promos and rose shows. As you know, I am a big advocate of a Young Rosarian Program. It is the youngsters of the world that will be leading the way, and that includes roses. Consideration should also be given to attracting new members by advertising in publications that appeal to people who are most apt to share our interests.

I regard to financing, let me quote to you from my web page, [www.moveaheadwithed.com](http://www.moveaheadwithed.com) "The current situation within ARS is tenable at best. There are many members who feel that the people who are making the decisions are not working in concert with each other. I know, as with any organization, there are decisive issues and that people can agree to disagree, however, it shouldn't be at the expense of that organization. I would like to see a more stabilizing force at work and will call upon those in our membership who have the talent and the ability to excel in this financial area. I look forward to continue working with the Executive Committee and being a team player. This is your society, and the more you think of it in that manner, the greater and more valuable it will be for all of us." I also believe the rose related industry should be encouraged to share with us in our membership development. Alternative financing is imperative to our future and can accrue with industry cooperation. It can be pursued by enlisting those of our membership who have expertise in this field.

As I mentioned before, expense control must be foremost in the minds of our leadership. The Board of Directors and the Executive Director must continue to be vigilant and relentless in seeking expense controls.

**George Hartley** The American Rose Society, organized in 1892, has grown to be the largest specialized plant society in the United States. The majority of our members are amateur gardeners who grow roses as a hobby for their own pleasure. Our membership is vital to the existence of the American Rose Society. We are a non-profit organization. There is no magic wands to wave to get new members, no magic formulas to keep new members active, which is the tonic needed to keeping that first time member coming back again and again enjoying their membership in the American Rose Society.

We must seek the aid of our local rose societies in an effort to draw our members working

together, for the benefit of our local societies and the American Rose Society. We must set our priorities, and consider ways to add value to better serve their members and communities. Promote our local societies; assist them in becoming a stronger working partnership. Rose societies must be about encouraging gardeners to discover the pleasures of growing beautiful roses and sharing our experience to help all Rosarians and rose gardeners achieve their goal to grow the best possible beautiful roses.

How our partnership succeeds will in large be accomplished if we follow the following guide, as we work and meet with the rose growing public;

**SPEAK TO PEOPLE.** There is nothing so nice as a cheerful work of greeting.

**CALL PEOPLE BY NAME.** The sweetest music to anyone's ears is the sound of his or her own name.

**BE CORDIAL.** Speak and act as if everything you do is a genuine pleasure.

**BE GENUINELY INTERESTED IN PEOPLE.** You can like almost everybody if you try.

**BE ALERT TO GIVE SERVICE.** What counts most in life is what we do for others.

My background in accounting and budgeting has served me well working with the American Rose Society Board of Directors. As a former chairman and now member of the Finance Committee and serving on the Audit Committee, I am very familiar with the budget and financial needs of the society.

There is a need to work for financial stability; and we must be fully accountable, controlling our expenses, by keeping our labor cost and other expenses within our budget. To further income growth we must develop an intensive inexpensive marketing program, seek additional advertising dollars, and establish additional endowments, product endorsements, and at the top of the list many more new members, as well as maintaining our present membership base and

## INCREASING PARTICIPATION IN THE PATRONS PROGRAM.

**Steve Jones** Membership will always be a concern. We can never have enough members. However, until recently, we lost money for each new member we picked up. With the cost of promotions and low profit margins on the magazine, it was best not to pick up new members. We are beyond that right now, but not by much. We need to make sure our margin is positive so we can keep pursuing new members.

Changes to the magazine as mentioned above should help keep members interested in the magazine by making it more member friendly. Our biggest obstacle is not so much getting new members as much as keeping them for more than one year.

The future of our organization lies with the Baby Boomer generation and their families. They will be ready to retire soon and will seek quieter hobbies. And what better hobby than gardening and roses? We need to concentrate our membership activities at their favorite places, such as high-end nurseries and bookstores, in order to get them hooked on roses.

I was chatting with a friend who is a member of another horticulture organization. They have no problems getting what they need as they have some members who are more than willing to dig deep into their pockets and donate to the organization. We need to explore and get interest from more of the well-to-do members or businesses that would be willing to donate to the ARS. I dislike asking members for money all the time to help us out. We would be better off finding several individuals who are looking for a cause to support and not necessarily ARS members. For a sizeable donation we could make them Life Members.

We can only cut costs so much at the Rose Center before we start to hurt our membership services. Even today, things are not being done because of work overload from a reduced work staff. Fundraising, sponsors, grant money; all need to be explored to keep us far away from the red line.

**Jeff Wyckoff** The most effective way to build membership is for every current ARS member to give one gift membership per year to a gardening friend or relative. With a 3-month membership credit still in effect for the giver, such a gift would us cost somewhat in excess of \$25. How many gifts in the \$25 range do we all give every year? If we made just *one* of those an ARS membership we would swell our membership ranks immensely. The gift of a rose bush may run you \$20, that of a dozen cut roses anywhere from \$20 - \$80, but for \$25 you can give the gift of a year's worth of great rose photos and information. It's a great deal for the giver, the recipient, and the ARS.

The renewal of memberships should be a primary goal of ARS staff, with timely and repeated notices of expiring memberships. I suspect that most memberships are allowed to lapse from oversight rather than intent, so a proposal now under study to allow automatic debiting of a credit card for membership renewal offers great potential for enhanced renewal rates. The ARS membership Committee, under the leadership of Steven Fenner, is working on a number of ideals and proposals for membership recruitment and retention, and I would anticipate a report from them at the New Orleans convention.

ARS staff, the Executive Committee, and the Board of Directors have spent a great deal of time and energy during the last year and a half to reduce expenses as much as possible with a minimum effect on membership services. We have ended the 2002 fiscal year with a pre-audit figure of nearly \$30,000 in the black, which is a good sign that we are moving in the right

direction. My proposals for continuing to control expenses would include:

- 1) Simplifying our financial reporting procedures. We need to know quickly and unequivocally that our income for a month, a quarter, or whatever is not meeting our expenses so that the Board and/or the Executive Committee can decide how to take corrective action.
- 2) Having a prioritized list of expense reductions ready in case we need to further cut expenditures. Obviously, this is a very sensitive issue since potential staff cuts would be involved, and hence it should be the responsibility of the Executive Director to prepare and maintain such a list. Such an approach would be far more efficient than having the Board or the Executive Committee repeatedly debate how and where any particular budget cut should be effected.

With regard to developing new sources of income, we received a list at the Philadelphia Board meeting of over 2 dozen proposals from ARS staff on ideas for increasing revenues. I think we need to prioritize such a list (as well as adding new items to it as they present themselves) so that staff and volunteer efforts can be focused on those items and areas that present the most realistic and immediate income potential. The area that seems to hold the most promise for income generation is the ARS website, with the possibilities of product advertisements, an on-line store, and other such items being developed as part of the site. Product endorsements and corporate sponsorships is an area that brings in a good deal of revenue with little accompanying expense, and I would expect us to continue to push these areas as much as possible.

Finally, I have a plan to see that our Executive Director Mike Kromer becomes the adopted son of Bill Gates, but that may require some additional tinkering....

#### **Question #4 Membership Benefits**

*What additional value can ARS offer its members (beyond present publications and programs) for their membership dollars?*

**Ed Griffith** : First, I would like to wait and see the results of the "Survey of ARS Membership Services". What the responses were and how the answers statistically relate to the questions asked. Also, our ARS web page can be a great source for attending to membership benefits. "A Webpage Shopping Mall" could be developed to allow online purchasing of all ARS services and related merchandise.

**George Hartley** Our goal for the American Rose Society must be to continue to provide as many quality services to our members as financially possible. It is my hope we have met the expectations in the past years and look forward to exceeding them in the years to come. Let us answer this question by asking a question...Are we?;

- Listening and communicating effectively—hearing what our membership is saying...asking the right questions, identifying members' needs and wants...getting our point across in writing or the phone
- Resolving complaints—handling the complaint issue honestly and timely as we deal with different personalities...building internal relations and trust

The more things change, the more they stay the same. Our members concerns about—getting the magazine timely, and use more illustrations in the beginners column.

We must emphasize establishing additional rose and horticulture educational programs.

**Steve Jones** There are a few things ARS could do to improve membership services without an additional cost. I am a big proponent of education and I believe we should have more slide presentations available. I personally send out sets of my slides to individuals wishing to give a talk on old garden roses, shrubs, polyanthas, etc., when ARS did not have any programs. I would like to see more videos of top speakers giving talks on roses and their culture. A list of the slide talks, videos, and books that ARS can lend out should be available on the webpage. A "members only" section needs to be created and beefed up with additional information. I also think we need to let new members know about all the benefits that are available.

We need to continue to update our publications on a regular basis. For example, the Guidelines For Judging Roses is in dire need of revision, so that should be a top priority.

Many years ago we used to have prizes for the top local societies for percent ARS membership growth and the most new ARS members. They won a free airline ticket. I think we can expand that by having more contests in the magazine. Prizes can be sought from sponsors, members, etc. For example, "The first 10 people who answer this question properly will win a free gift certificate for a rose from Steve's Nursery." We can offer gift certificates for roses, meals, books, frequent flyer miles, whatever we can get donated to the ARS.

Other ideas were discussed above in the section on the ARS magazine.

**Jeff Wyckoff** Again, the most promising area of increased membership benefits is through the website. I think that within 10 years 80-90% of American homes will be on-line, and with postage costs constantly increasing both existing and new publications and membership services will focus in electronic delivery. The creation

of a “members-only” portion of the site, something on which we are now working, offers the potential for a vast array of additional rose and rose-related information beyond what we now offer.

One thing I would very much like to see as part of the website is the periodical (monthly, quarterly, whatever) publication of a “District and Society” bulletin which would focus on all things having to do with the effective functioning of our local societies and ARS Districts. Membership ideas, funding proposals, recognition of deserving individuals, local show results, photos of gardens and rose activities, exhibiting and arranging tips and photos.....in short, all of the things we don’t have room for in the American Rose could go into such a society-oriented e-publication. This would allow the American Rose to focus more on becoming the definitive horticultural publication for the genus *Rosa* and still provide the warm and fuzzy information on items of local interest that many members wish to see.

Such an e-publication would be beyond the present capability of ARS publishing staff, both in terms of time and in being able to connect with local societies, and would require the work of a dedicated committee that could establish a network of local society and District contacts and sources of information. Such a committee would need an even more focused and dedicated chairperson, so if some of you have no definite plans after your retirement in 3-4 years, I’d like to talk to you.

### **Question #5 Leadership**

*If elected, how will your leadership of the ARS differ from our current president, Dr. Cairns? What is your expectation of the Executive Director/President working relationship? What is your opinion of the size of the board? If a change is needed, what would you recommend?*

**Ed Griffith** Dr. Cairns has provided us with humor, flair and wisdom. He has brought us dignity and opened up our taste to the international arena. So, is a different president better? I don't know. However, what I can tell you, is how I feel about leadership. With the uncertainty that surrounds our lives today, we need, more than ever, to get back to basics. The President and Vice President, in concert with the Board of Directors, should seek to cooperate in providing leadership in our organization. This means we have to work together, we have to compromise and we have to put aside any differences and get the job done.

The Executive Director is our "on site" manager. Since they are in charge of the day to day operations, a good working relationship between the office and the President is essential for the success of The American Rose Society.

Do we need more Directors on the Board than Coca-Cola?! Consideration should be given to reducing the size of the Board by reducing the number of Regional Directors.

**George Hartley** The #1 Goal of the President of the American Rose Society should be...to get our membership involved in the various activities of our society! How we achieve this goal will, in large, determine the direction of our society for the years ahead.

The American Rose Society directs its efforts to the education of the rose, and its promotion.

So many rose gardeners have enjoyed growing roses for a hobby and for their pleasure that we must continue to answer the many questions, provide as much helpful information as possible and assist them in selecting and growing more beautiful roses.

The two programs that are best received by the groups are “**Rose Growing for Beginners**” and “**Grow the Right Roses for Your Area**” this is where the interest begins. That’s leadership in developing such programs for the rose growing

gardeners. “The old saying a bush for every garden and a rose for every home”, is still what we’re all about as an organization.

Our present President, Dr. Tommy Cairns, has brought an international flavor into the organization, and we have been enlightened by its presence. Every leader brings something different to an organization and their leadership styles are different. My goal as American Rose Society Vice-President is to work within the frame work of the American Rose Society, and provide the many quality services to our membership as financially possible. It will be necessary to work with the future president Marilyn Wellen, to achieve her goals and to implement my own goal and I emphasize;

- Listen to membership needs
- Expanded emphasis on horticulture and education
- Support local societies and their needs
- Development of alternative sources of income
- Continue to support rose research and the rose industry

The working relations between the American Rose Society President and Executive Director must be on a high business level, of cooperation and trust. We must pull together as a team for the betterment of the American Rose Society.

The size of the Board of Directors is appropriate, as we are a diverse group with many backgrounds working together as a team for the growth and education of the American Rose Society membership.

**Steve Jones** My leadership style would differ from Dr. Cairns as it would any other past ARS President. We are all individuals and our styles of leadership vary as well. To be an effective leader of the ARS, you need cooperation with Board members. I would work closely and hopefully cooperatively with each member of the Board. The bottom line is if the Board is against you, you can be the greatest leader the

world has ever known, but you will not get far with bringing your ideas to fruition. The President in a way is a figurehead; the real power lies with the Board of Directors and the Executive Committee (EC). A cooperative effort between the Board and the President is the key to success.

I am a goal oriented individual and will be looking for ways to make things better for the organization, and have happy members.

I have ideas that hopefully would move the Board meetings along quicker, such as a consent calendar, so we can have plenty of time to debate the important issues. Another idea I have is to break the Board meetings away from the National Conventions so we can meet in a central location and have one and a half or two days to meet so we do not enter into any marathon sessions like we have right now. That way the Board members can enjoy the convention instead of being in meetings until midnight.

I am a firm believer in a fair and level playing field. I do not have a personal or hidden agenda, nor do I answer to anyone but the membership.

I believe the President and Executive Director (ED) should have a good and cooperative working relationship. The ED runs the organization and the EC helps vote on day-to-day issues instead of gathering the whole Board together. I do not believe that the President by their self should dictate what should be done at the ARC, nor be the boss of the ED, that is really the responsibility of the ED and EC/Board, respectively. I would like to see the President and ED work together on the content of the magazine.

I am torn about the size of the Board. On one hand, it is great to have plenty of great minds at the meetings to help solve problems and give different perspectives. It is a rough job serving on the Board and not many are willing to serve.

Breaking Board meetings away from the Nationals and having multi-day Board meetings at a central location and utilizing consent calendars would make it easier to leave the Board at its current size.

On the other hand, because so few are interested in serving, maybe we need to consider cutting down the size of the Board. It is not unusual to have only 4-5 races for the 28 positions, and some districts have a hard time finding anyone willing to serve. Some individuals just bounce back and forth between the two positions serving virtually forever. Maybe term limits needs to be considered to ensure that new people have the opportunity to serve on the Board.

There is a natural break with 10 Regional Directors and 18 District Directors by removing the Regional Directors. However this may cut down the size of the board too much. An option might be to replace the 10 Regional Directors with 4 "Regional Vice Presidents," who would represent the four quadrants of the United States. This would bring the board down to a reasonable 25 voting members instead of 31.

Any changes to the Board would need to be evaluated by the By-Laws Committee, presented for Board approval, and then voted on by the membership during the triennial election. It would be a slow process, but necessary.

**Jeff Wyckoff** One cannot answer the question of how your leadership would differ from that of a present or past president without sounding critical, so we'll pass on to a more positive approach. I think that the most important things an ARS President can do are:

- 1) Appoint the best possible people to Committee Chairmanships, publication positions, and other areas that are within his purview to fill.
- 2) Work closely with the Board of Directors to educate them and hopefully persuade them of the value of the programs he wishes to enact.

- 3) Cooperate with the Vice-President and the Executive Director to form a team that, while it may have occasional internal disagreements, will ultimately pull together in harness for the well being of the American Rose Society.

The ARS President has very little power under the ARS By-Laws to unilaterally dictate or enact any decisions or programs without the express approval of the Board of Directors. It is incumbent on the President to be a facilitator; to find and encourage the best people for those many volunteer positions without benefit of which the ARS would cease to function; to give these people the tools and support to effectively do their jobs; and finally, to recognize and give credit to them during and upon completion of their volunteer service.

The ARS Board of Directors is *not* too large to function effectively. It has been my observation, having serving 6 years on the Board and being an attendee at Board meetings since the early '90s, that most problems arise not because of the size of the Board but because certain members thereof have their own personal or ideological agenda and are unwilling to compromise for the good of the whole. In addition, we have had people who are Board members in name but not in attendance or participation. A reduction in the size of the Board, through elimination of the positions of Regional Director or whatever, is not the answer to more effective ARS government; encouraging and supporting the best people possible to serve on the Board is.

Three successive Boards over the last 9 years have debated the issue of reducing Board size, without coming close to a consensus on how this should be done. Consequently, I think this is pretty much a dead issue, and I see no value in resurrecting it yet again. My personal preference, expressed during the last two of these debates, has been to restructure the positions of regional Directors so that they become essentially Members-At-Large, without

any semblance of being coordinators or overseers of 2-3 Districts within their particular area of the country. As Members-at-Large they would be elected strictly according to ARS membership density, from 9 (or 6 or 12 or however many) geographical regions having *approximately equal numbers of ARS members*. I would also advocate giving these Members-At-Large specific responsibilities beyond what they now have in order to encourage the brightest and best of our former District Directors to assume these positions. However, if I am elected Vice-President, I concede that Board reorganization would not be of high priority during my term as President.

In conclusion, let me say that I am extremely enthused about the future and potential of the American Rose Society. Although at present our finances are shaky and our membership is down, we were in far worse shape some 13 years ago at the end of the turmoil of the

Goldstein era, and we rebounded very nicely with the hard work and cooperation of a lot of dedicated individuals. I am confident we will overcome our present difficulties and move onward to a more healthy and thriving Society. I am encouraged by the energy and enthusiasm of our incoming President Marilyn Wellan and look forward to working closely with her during the next 3 years in whatever capacity (hopefully that of ARS Vice-President) for the betterment of the ARS. With the contributions and dedication of such people as Jolene Adams (ARS website), Phil Schorr (Roses in Review), and Clif Jeter (ARS Treasurer) just to name a few, I don't see how we can help but move forward and upward to a better Society that will be the envy of horticultural organizations worldwide. Please join me in taking what may be a few small, but significant, steps in pursuit of this very attainable goal.

## BUCKEYE JUDGES' CORNER

By: Dr. James Hering

I've been told that the Internet improves communications and dramatically facilitates the dissemination of information. When Randy and Terri put the *Buckeye Bulletin* on the District's web site, I envisioned every Buckeye rosarian, as well as rosarians world-wide, being aware of our district's news. Over the part two years since the *Bulletin* has become electronic, however, the response to my requests in the "Buckeye Judges' Corner" for annual judges' reports has progressively declined. This year only 18 of 52 judges returned their forms before receiving a second notice from me via snail-mail. I can't help but conclude that a majority of Buckeye judges either 1. are computer illiterate, 2. don't go to buckeyrose.com to read the *Bulletin*, 3. feel that "Buckeye Judges' Corner" is a waste of time or 4. don't think that the annual report is important (required for maintaining accreditation). Since all but 13 returned their reports after the second notice, I

wonder whether we should be mailing the *Bulletin* again. (You can get it in the mail by paying the \$10 subscription.)

Congratulations to Jeff Sommer who is now an accredited arrangement judge.

Eleven of our 52 hort. Judges need to attend a judging seminar this year to maintain their accreditation. Check the Buckeye District judges list; the year in parentheses tells when you are due. There will be a seminar in the Great Lakes District at the Novi Civic Center in Novi, Michigan, on Sunday, March 30<sup>th</sup>. Contact Jon Wier ([jonwier@aol.com](mailto:jonwier@aol.com)) or Pat Hibbard ([novirose@earthlink.net](mailto:novirose@earthlink.net)). There will also be a judging seminar in conjunction with the horticulture judging school at the joint Buckeye/Great Lakes District Convention in Toledo, Ohio, on Saturday, September 13, 2003.

I am looking for candidates for the judging school in Toledo. The school will take place Saturday and Sunday (til noon), September 13 & 14. Candidates and faculty will be able to enter the rose show Saturday morning before the school begins. All experienced exhibitors should become judges, and all new exhibitors would benefit from taking or auditing the school. If you are interested, contact me at 740-383-2177 or ([rosehering@aol.com](mailto:rosehering@aol.com)).

Finally, I want to put in a plug for the 2003 Top Gun meeting which will be held in Dayton at

the Wegerzyn Horticultural Center on Saturday, August 2<sup>nd</sup>. Jim Mills of K&M Nursery in Bucatunna, Mississippi, will be our guest speaker. Jim is the source of many of the hard to find exhibition varieties. Friday evening, as in the past two years, Jim and Barb Zimmerman will host a dinner at their home for the early arrivals. A registration form is included with this bulletin.

See you at the Buckeye spring meeting in Columbus April 5<sup>th</sup> & 6<sup>th</sup>. Remember, all of the ARS candidates for Vice President will be there.

## THE AMERICAN ROSE SOCIETY JUDGES RESIDING IN THE BUCKEYE DISTRICT

As of March 4, 2003

Dr. James S. Hering, Chairman – Horticulture Judges

Dr. Gary C. Barlow, Chairman – Arrangement Judges

(+Accredited Arrangement Judge) (#Apprentice Arrangement Judge) (%Outstanding Judge Award)

[] Indicates year by which next school or audit attendance is required.

+Barlow, Dr. Gary C. [2006]	1343 Sunset Dr, Fairborn 45324-5649 937/878-9913 e-mail: <a href="mailto:gary.barlow@wright.edu">gary.barlow@wright.edu</a>
Berns, Paul P. [2003]	1418 32 <sup>nd</sup> St NE, Canton 44714-1534 330/452-0085
Blakeley, Robert [2005]	713 DeSales St, Vandalia 45377-1121 937/890-3221 e-mail: <a href="mailto:bhr1224@aol.com">bhr1224@aol.com</a>
+Burley, Brian D. [2006]	1092 Arapaho Ave, Worthington 43085-4762 614/846-9404 e-mail: <a href="mailto:bburley@ee.net">bburley@ee.net</a>
Choate, Robert E. [2004]	10880 Mitchells Mill Rd, Chardon 44024-9652 440/286-4291 e-mail: <a href="mailto:bobnvirg@aol.com">bobnvirg@aol.com</a>
Cogswell, Norman [2004]	1070 W Church St, Newark 43055-2030 740/344-2714
%Dickman, Dr. John T. [2006]	2661 Montcalm Rd, Columbus 43221-3452 614/486-0566 e-mail: <a href="mailto:jtdickman@aol.com">jtdickman@aol.com</a>
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Dolph, Jerry R. [2005]	9001 Foxhunter Ln, Cincinnati 45242-4631 513/984-4720 e-mail: <a href="mailto:jdoph@cinci.rr.com">jdoph@cinci.rr.com</a>
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Edwards, Edna [2004]	100 Willowbrook Way S #2012, Delaware 43015 740/368-4568
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## HORTICULTURE JUDGES EMERITI

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 %Purcell, Mrs. Stephen (Helen) 3802 W 116<sup>th</sup> St, Cleveland 44111-5213 216/251-3057  
 Wert, Etta May 742 Wildwood, Mansfield 44907-1626 419/756-4192

## A REQUEST FOR YOUR SUPPORT

By Gary Barlow ARS Region 4 Director

[gary.barlow@wright.edu](mailto:gary.barlow@wright.edu)

As the ARS Region 4 Director, I am asking for your support in the upcoming elections of the American Rose Society. I am running for a second term as the Director of Region 4 (the region consists of Ohio, Michigan, Kentucky and Indiana).

During the past number of years, I have served as an ARS Board member, first as a two-term District Director, and currently completing a first-term as the Regional Director. I served as Chairperson of the ARS Ethics Committee

under our past President, Dr. Jim Hering, and I am continuing as Chair of this committee under our current President, Dr. Tommy Cairns. I have served on the Executive Board, and have attended every national conference and Board meetings, for the past ten years. I continue to support issues as they positively affect our membership of the American Rose Society, as well as being cognizant of our regional issues. I have worked closely with the four District Directors in our Region, and will continue to

work with them in both direct and indirect ways as the needs arise.

During the past few years, I have presented numerous horticulture, arrangement and consulting rosarian workshops and seminars, and have taught in horticulture, arrangement and consulting rosarian schools in our region as well as on a national scope. Some of the District where these have occurred are: Great Lakes; Buckeye; Illinois-Indiana; the Deep South; North Central; Central; Penn-Jersey; and Pacific Southwest. I will continue to travel throughout our Region 4 to present programs, seminars and schools, as well as to judge rose shows and serve as a consultant.

I plan to continue working on the project of organizing and compiling a listing of rose show judges from each of the District within Region 4. This listing will identify those judges who would be willing to travel within Ohio, Michigan, Indiana and Kentucky to judge rose shows, or to be available for other programs or consulting projects that are regional in nature.

As an active rose grower, I exhibit in both horticulture and arrangements. I look forward to continuing my service as Region 4 Director for another term, and I would appreciate your support.

## **Buckeye District ARS Local Society Presidents – 2003**

### Akron Rose Society

#### **Leo Knapp**

2615 Smith Rd  
Akron, OH 44333-2805  
330-864-3978

### Central Ohio Rose Society

#### **Freda Valentino**

4999 Francisco Ct  
Columbus, OH 43220-2515  
614-457-2274

### Cincinnati Rose Society

#### **Michael Combs**

215 Ewing Dr  
Fairfield, OH 45014-7421  
513-829-5303

### Clark County Rose Society

#### **Paul Kirkbride**

124 E Home Rd  
Springfield, OH 45504-1014  
937-399-4638

### Cleveland Rose Society

#### **Dr. William Bruck**

32245 Burlwood Dr  
Solon, OH 44139-1310  
440-248-2595

### Columbiana Rose Society

#### **Bill Crook**

1133 Fairfield Ave  
Columbiana, OH 44408  
330-482-4691

### Columbus Rose Club

#### **Don Songstad**

137 Croswell Rd  
Columbus, OH 43214-3007  
614-263-3858

### Forest City Rose Society

#### **Carol Wardell**

9802 Fair Rd  
Strongsville, OH 44136-1360

### Greater Cincinnati Rose Association

#### **Chris Brogan**

11832 Stone Mill Rd  
Cincinnati, OH 45251-4128  
513-741-9838

### Greene County Rose Society

#### **Mary Kay Burgess**

793 S Alpha Bellbrook Rd  
Bellbrook, OH 45305-9790  
937-426-8852

Lancaster Rose Club

**Dave Ackers**

383 Knollwood Ct NE  
Lancaster, OH 43130-8741

Garden Club of Marion

**Jackie Mitchell**

1130 Lorraine Cir  
Marion, OH 43302-5706  
740-389-2572

Mahoning Valley Rose Society

**Richard Anthony**

1822 Canavan Dr  
Poland, OH 44514-1401  
330-533-2100

Miami Valley Rose Society

**Karen Weber**

8491 Woodgrove Dr  
Dayton, OH 45458-1853  
937-435-4468

Millstream Rose Society

**Larry Schock**

2186 TR 232  
Van Buren, OH 45889-9704  
419-299-3236

Moundbuilders Rose Society

**Pam Ianni**

11900 Morse Rd  
Pataskala, OH 43062-9737

740-927-9438

Northeastern Ohio Rose Society

**Sue Suing**

12115 Sperry Rd  
Chesterland, OH 44026-9520  
440-729-9520

Stark Rose Society

**William Osborne**

118 W 7<sup>th</sup> St  
Dover, OH 44622-2844  
330-364-5150

Toledo Rose Society

**Paul Doran**

743 White St  
Toledo, OH 43605-2719  
419-693-4109

Warren Rose Society

**Ray Carroll**

16474 Palmyra Rd  
Diamond, OH 44412-9617  
330-538-3266

Western Reserve Rose Society

**David Cheslock**

5023 E 114<sup>th</sup> St  
Garfield Heights, OH 44125-2824  
216-581-2108

## Passing of a Rosarian

Paul Pencil, a resident of Springfield, Ohio, died on March 4, 2003. He was a long-time member of the American Rose Society, and was an active member of the Clark County Rose Society where he held many offices over the years. He also enjoyed hybridizing roses, sharing them with many friends. He was also active in the Buckeye District for many years, and will be missed by his friends and fellow rosarians. His wife, Mary Jane, a consulting rosarian and exhibitor, survives.

**AMERICAN ROSE SOCIETY & BUCKEYE DISTRICT ROSE SOCIETY**

Patron Invitation Form (2003 Renewal and New)

This is an invitation to current Patrons to renew your Patron status for the District and the ARS, and an invitation for new Patrons as well. Patron status helps both the American Rose Society and the Buckeye District in many vital ways, and honors those members who wish to join in this special designation. One combined fee insures Patron status, in both the Buckeye District and the American Rose Society.

**ARS Patron Status** helps to support garden enhancement and preservation, educational programs and services, or wherever needed most special projects. Patron members receive a lapel pin and special recognition in the monthly magazine.

**Buckeye District Patron Status** provides financial help in maintaining our District treasury and helps to build a financial base for special projects. It can provide financial help to defray unforeseen expenses, and gives extra incentives for our publication efforts. A certificate is awarded for the District Patron status, with your name published in the *Buckeye Bulletin*.

You will have a choice to join under the combined Patron package (ARS and District) for \$150 per year. \$100 is sent to the ARS and \$50 remains in the District. You will receive a lapel pin from the ARS and a Patron certificate from the District. (Note: If you wish to designate Patron status for only the ARS or the Buckeye District, and not the combined package, that option is available by checking the appropriate category below).

Please complete the following form and mail today. Thank you.

---

\_\_\_\_\_ Yes, I want to enjoy the combined 2003 Patron status for \$150.

\_\_\_\_\_ ARS Patron only (\$100) \_\_\_\_\_ Buckeye District Patron only (\$50)  
(Other contribution options available)

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

Make checks for \$150 (for the combined Patron status) or for another amount if selecting another option. Make checks payable to: The Buckeye District Rose Society  
Send check with this form to: Lori Hilfer, Buckeye District Treasurer  
10550 Tudor Cir, North Royalton, OH 44133-1973

**Contributions to the ARS and the BD are  
deductible for income tax purposes as  
allowable by law.**

**TOP GUN CLUB MEETING**

Friday/Saturday, August 1 & 2, 2003

Wegerzyn Horticultural Center

1301 Siebenthaler Ave., Dayton, Ohio

Host – Miami Valley Rose Society; Chairman – Jim Zimmerman

OPEN TO ALL ROSARIANS INTERESTED IN EXHIBITING ROSES

FRIDAY 6:00 pm	Catered dinner at Jim & Barb Zimmerman’s home (map on back) – Speaker: Jim Mills – Bucatunna, MS
SATURDAY	
8:30 – 9:30 am	Registration & Show Entries (2 H.T.’s <u>or</u> 2 Minis)
9:30 – 10:00 am	Rose Show Judging by all exhibitors
10:00 – 11:00 am	Guest Speaker: Jim Mills – K&M Nursery, Bucatunna, MS
11:00 – Noon	Round Table: From cutting specimen to entry table – what I do and why. Jim Zimmerman, Dave Ackers and Jim Englert 15 min. at each table
12:00 – 1:00 pm	Lunch
1:00 – 2:00 pm	Panel: “Babes, Bankers and Heartbreakers” – Jim Zimmerman, Tim Hartranft, Paul Klinefelter and Jim Mills; Jim Hering – moderator
2:00 – 3:00 pm	Registrants’ Testimonials – each registrant gets 30 seconds to promote one “impact” product or technique
3:00 – 4:00 pm	Rose Auction – each registrant to bring one potted exhibition rose for auction; proceeds to TG fund; highest sale is “Auction Queen”, 2 <sup>nd</sup> “King”, 3 <sup>rd</sup> “Princess”
4:00 – 5:00 pm	Garden Tour

**REGISTRATION FORM**

Please detach and return to:

Jim Zimmerman, 430 N Main St., Englewood, OH 45322

Name(s): -----

Address: -----

Phone: -----

For the rose show, I (we) will enter: \_\_\_\_\_ 2 H.T.’s or \_\_\_\_\_ 2 Minis

\$13.00 – Friday supper \_\_\_\_\_

\$14.00 – Saturday lunch and refreshments \_\_\_\_\_

Total – payable to Miami Valley Rose Society \_\_\_\_\_

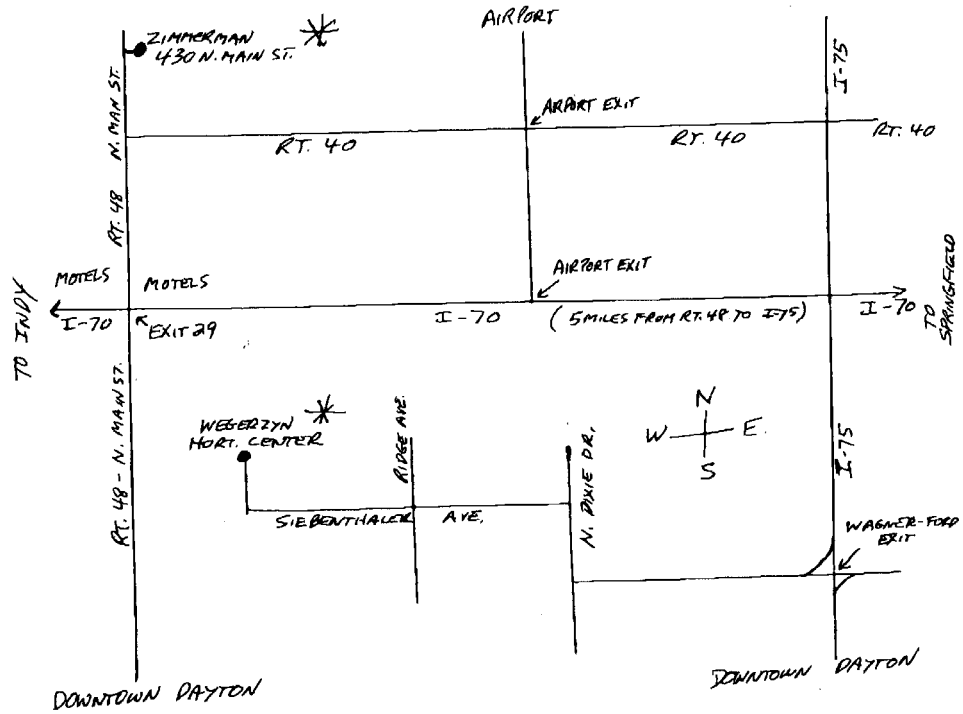
Lodging – Holiday Inn – 937-832-1234; Hampton Inn – 937-832-2222;

Cross Country Inn – 937-836-8339; Dollar Inn – 937-832-3350;

Motel 6 – 937-832-3770; all are at intersection of I-70 & Rt. 48

For more information call Jim Zimmerman, 937-836-4703, [proterra2@aol.com](mailto:proterra2@aol.com)

or Jim Hering, 740-383-2177, [rosehering@aol.com](mailto:rosehering@aol.com)



Buckeye Rose Bulletin  
 1440 Grandview Ave.  
 Bucyrus, Ohio 44820-3589